

WORLDSKILLS LYON 2024

MEDIA CODE OF CONDUCT

WorldSkills openly encourages and promotes all aspects of the WorldSkills Competition, especially Competition press coverage. The following code of conduct outlines the partnership that the press will have with WorldSkills International and WorldSkills Lyon 2024. For the purpose of this Code of Conduct – “Press” includes reporters, journalists, photographers, videographers, content creators, film crews, producers, and Communications Officers.

All press are also subject to the [WorldSkills Code of Ethics and Conduct](#), as well as the [Competition Rules](#). In particular, the sections on “Issue and Dispute Resolution” and “Filming and photography” at the Competition.

Behaviour violating the Media Code of Conduct will result in the removal of Press accreditation rights, privileges, and access to the Competition venues.

All press attending the WorldSkills Competition and surrounding events need to be accredited and ensure that their provided press badge is visible at all times.

CODE OF CONDUCT – COMPETITOR ACCESS AND WORKSHOP ACCESS

- **From the Competition Rules:**

Filming and photography

13.3.1 Media

Before the Competition

Filming or photography in the halls/buildings and workshops before the start of the Competition is strictly prohibited for all persons except WorldSkills Official Media.

During the Competition

Filming or photography at workstations during the Competition is subject to the approval of the Skill Competition Manager responsible for the skill competition, if necessary, in agreement with the Board members responsible for Competitions Committee leadership or Director of Skills Competitions.

Filming or photographing Test Projects or project components during the Competition and discussion of these with Competitors before the end of the Competition is strictly prohibited for all persons except official WorldSkills media personnel. Visitors may film and photograph the skill competitions for their own private use. They may not communicate with anyone inside the workshop.

- During the official Press Tour, press will be granted access to the venue for a set period. During that time photos and videos are allowed.

- No photographing or filming of a Competitor should take place that may interfere with or hinder the performance of the Competitor in the Competition.
- Press may take photos and film without using flash from outside the workshop without any prior approval. Note: accreditation badges must be visible at all times. If a person is acting suspiciously then they may be questioned by a member of the Skill Management Team, an Expert, or a member of the WorldSkills press team.
- No press can communicate with a Competitor without the permission of the Skill Management Team and the compatriot Expert.
- No press will equip Competitors with microphones during the Competition. Exceptions may be granted with the approval of the Skill Competition Manager responsible for the skill competition and the WorldSkills International Director of Communications and Marketing, if necessary, in agreement with the Board members responsible for Competitions Committee leadership or WorldSkills International Director of Skills Competitions.
- No press is to enter the 'personal workspace' (i.e. do 'close-ups') of a Competitor without the permission of the member of the Skill Management Team and the compatriot Expert. Close-up or zooming-in on Test Project documentation is also not permitted.
- International press representatives who are accredited to WorldSkills Lyon 2024 must ensure that they comply with the Ministry of Foreign Affairs (MFA) about the Terms and Conditions for Filming in France and Importing Equipment when working in Competition Venues on topics related to the event. Detailed information on the MFA media procedure is available on their website: <https://www.diplomatie.gouv.fr/en/press-room/terms-and-conditions-for-filming-in-france/>

CODE OF CONDUCT – COMPETITOR ACCESS OUTSIDE WORKSHOP

- Any interviews with Competitors must be organized and approved via the relevant Team Leader and the appointed Communications Officer for the Member organization. Information and contacts will be available on the [online Press Centre](#) and in the Media Centre.

CODE OF CONDUCT – CEREMONIES AND OTHER SUPPORTING EVENTS

- Application to access the Opening and Closing Ceremonies and other supporting events will be available to accredited Press.
- The [WorldSkills Code of Ethics and Conduct](#) applies to all Competition related activities and conduct during the event.