



## **WORLDSKILLS LYON 2024: LESS THAN 70 DAYS BEFORE THE LARGEST SKILLS COMPETITION IN THE WORLD**

10 YEARS AFTER THE CREATION OF THE WORLD YOUTH SKILLS DAY BY THE UN, WORLDSKILLS TAKES STOCK OF THE LACK OF PROGRESS MADE.

**1,400 competitors are ready to compete for the title of World Champion in their trade in Lyon from 10 to 15 September. Today, as we celebrate the 10th anniversary of World Youth Skills Day, highlighting the global strategic importance of equipping young people with the skills necessary for employment and decent work, WorldSkills wonders: what has been the impact?**

### **WORLDSKILLS, HAND IN HAND WITH THE UN AND UNICEF, AIMS TO HIGHLIGHT THE POWER OF SKILLS.**

Following the celebration of athletic performances at the Paris 2024 Games in France, WorldSkills Lyon 2024 is set to honor skilled Competitors from around the globe. These 1,400 professionals, whether they are florists, industrial designers, automotive painters, or cybersecurity experts, will compete across 59 skills in Lyon from 10 to 15 September.

Supporting WorldSkills Lyon 2024 are all the stakeholders working to elevate the skills, including industry partners, trade sectors, training and reintegration organizations, as well as public authorities. For World Youth Skills Day, WorldSkills, hand in hand with international institutions and NGOs such as the UN and the UNICEF, is mobilized to promote and defend vocational training and those who will – literally – build tomorrow's world, regardless of geopolitical conflicts.



**A message from the President of France, Emmanuel Macron:**

Emmanuel Macron was personally involved in the creation of France's bid for WorldSkills Competition 2024. "France will be the showcase of the daily excellence and commitment of youth in skills."





## TEN YEARS AFTER THE LAUNCH OF WORLD YOUTH SKILLS DAY, WHAT HAS BEEN THE IMPACT?

Economic challenges underscore the significant demand for trades emerging from vocational training, necessitating a robust commitment to skills development.

Only around 1 in 4 of the world's young people are on track to learn the skills they need to get a job – either through education, employment, or training. On the other hand, the UN estimates that there will be 1.78 million more young people in the world by 2030.

Young people searching for jobs and purpose struggle to be recruited, whereas industries face a talent shortage. Moreover, there is a lack of political investment from decision-makers in TVET sectors, and certain professions remain poorly understood, despite their potential to change the world.

By uniting 88 nations in its mission to promote and defend vocational training and skills, WorldSkills transcends geopolitical conflicts to foster international cooperation. This initiative emphasizes innovation and the exchange of expertise, equipping young people with the tools to build the world of tomorrow.

WorldSkills is a bridge between TVET industries and countries, leading to innovation.

## THE GLOBAL WORLDSKILLS CONFERENCE TO PRIORITIZE VOCATIONAL TRAINING AND HELP SHAPE THE FUTURE OF SKILLS

The WorldSkills Conference, scheduled for September 11 to 12 September, is a major international gathering decision-makers from all nations, shaping the future of TVET.

This global conversation on Technical and Vocational Education and Training is bringing together government representatives, policymakers, industrialists, educational actors, and young professionals for a major summit on vocational training and skills.

Over two days, policymakers and the global WorldSkills community will gather to champion skills, connect with leading figures in the sector globally, and build growth and skills transformation opportunities.

**TO COVER THE EVENT, PLEASE SECURE ACCREDITATION FOLLOWING LINK :  
[WORLDSKILLS ATTEND](#)**

## ABOUT WORLDSKILLS LYON 2024

WorldSkills Lyon 2024 is the organizing entity of the 47th WorldSkills Competition. This event will take place in Lyon from 10 to 15 September, 2024, and will bring together 1,400 Competitors from over 70 countries and regions, competing in 62 skills competition in front of 250,000 visitors.

More than just a competition, WorldSkills Lyon 2024 aims to combat prejudices around vocational training to address the challenges of these economically strained sectors and encourage young people to choose these future trades, which, in addition to being in high demand, offer as much excellence, professional success, and fulfillment as other sectors.



Presented by

**SAMSUNG**

---

### MEDIA CONTACTS :

Alice NAHON

+33 6 45 65 02 62

EMAIL : [alice.nahon@publicis.com](mailto:alice.nahon@publicis.com)

-

Anne-Laure TRONC

+33 6 37 76 48 21

EMAIL : [media@worldskillslyon2024.com](mailto:media@worldskillslyon2024.com)

